

**SPONSORSHIP PACKAGE**

# **STORYDRIVE ASIA 2018**

**19 - 20 NOV 2018**

**TRADE ASSOCIATION HUB**

**LEVEL 1**

**9 JURONG TOWN HALL ROAD**

**JURONG TOWN HALL**

**SINGAPORE 609431**

Presented by



SINGAPORE  
BOOK PUBLISHERS  
ASSOCIATION  
1968-2018

**[WWW.STORYDRIVEASIASG.COM](http://WWW.STORYDRIVEASIASG.COM)**

# OVERVIEW

StoryDrive Asia is the only innovation and content driven Publishing Conference in Southeast Asia. It is the place for content creators to meet Publishers, Film makers, Agents, Authors, and Technology Companies to discuss the Publishing Business.

The workshops during the conference will give local content creators and insight into new developments in the region and new ways of exploiting IP – in the content industry in shorter training sessions and workshops. Creators will also get hands on training about copyright issues and will get to share knowledge with experts from not only the region but the world.

# ATTENDEES

- Publishers
- Technology & software providers
- Film production companies
- Digital strategists
- Marketing experts
- Game developers
- Newcomers & start-ups
- Programmers & developers
- Scouts & agents
- Distributors
- Authors

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## CONTACT

Ulric Sin  
+65 6225 5770  
[www.storydriveasiasg.com](http://www.storydriveasiasg.com)  
[info@singaporebookpublishers.sg](mailto:info@singaporebookpublishers.sg)

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## Platinum - S\$10,000

- 1 Full Page Advertisement in the Conference Booklet
- 5 Complimentary Conference Registrations
- 5 Invitations to the Speakers' Dinner (private event)
- Website Banner Advertisement on Conference Webpages (1 year)
- Logo on Signages at the Conference, in Program & on the Website
- 1 Exhibition Table
- 1 EDM Blast to Conference Attendees

## Gold - S\$5,000

- 1 Full Page Advertisement in the Conference Booklet
- 3 Complimentary Conference Registrations
- Website Banner Advertisement on Conference Webpages (1 year)
- Logo on Signages at the Conference, in Program & on the Website
- 1 Exhibition Table

## Silver - S\$3,000

- 1 Half Page Advertisement in the Conference Booklet
- 2 Complimentary Conference Registrations
- Logo on Signages at the Conference, in Program & on the Website

## Bronze - S\$1,000

- Logo on Signages at the Conference, in Program & on the Website

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## Speakers' Dinner Sponsor - S\$5,000

Co-Sponsor available

Sponsor the speakers' dinner and get a chance to network with the speakers and organising committee of StoryDrive Asia

- 2 Invitations to the Speakers' Dinner (private event)
- Sponsors will be given a 15 minute presentation slot during the Speakers' Dinner
- Logo on Signages at the Conference, in Program & on the Website

## Exhibitor Tables- S\$2,500

- 1 Complimentary Conference Registration
- Exhibitors will be able to display their promotional materials & banners throughout the conference
- Logo on Signages at the Conference
- Free listing on the exhibitor page in the Final Program and on the StoryDrive Asia website

## Conference Bag Inserts - S\$500

Insert a promotional flyer of your choice  
(limited to 2 pages)

Sponsors will enjoy a special discounted rate on purchase of additional tickets to StoryDrive Asia at S\$280 (usual price \$400)

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